



SKI À L'ÉCOLE



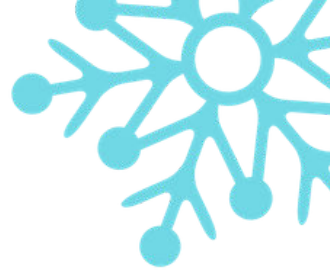
PARTICIPATION REPORT

2026





SKI À L'ÉCOLE



HIGHLIGHTS

✓ 56 878

TOTAL USES OF OUR EQUIPMENT

✓ **85 +**

SCHOOLS VISITED IN 4 REGIONS OF QUEBEC

✓ **50 +**

CARNIVALS & MUNICIPALITIES SERVED

✓ **1000 +**

OUTINGS WITH SALT & PEPPERS 55+

✓ **2000 +**

USES OF OUR SNOWSHOES FLEET

✓ **54 500 +**

USES OF CROSS-COUNTRY SKIS



STAFF

Our organization focuses on two main program areas:

The school program (weekdays, with schools) and the community program (evenings & weekends, for ages 4 to 104).

Here is **the 2026 team that made these two programs a success** and delivered **over 56,800 experiences this winter**. A mention to the other team members and volunteers who aren't pictured here (Stéphane, Bibiane, Tom, Marlène, Kelly-Anne, Alec, Érika, and the others)—please know that you are all appreciated.



1. SCHOOL COMPONENT

OUTAOUAIS

SORTED BY SCHOOL SERVICE CENTER (CSS)

RESULTS	CSSPO (Hull-Aylmer + Collines)	CSSD (Gatineau + Collines)	CSSCV (Papineau)	WQSB (All region)	CSSHBO (Pontiac + Vallée)
ELEMENTARY	12 schools 7551 outings	11 schools 7152 outings	9 schools 3392 outings	11 schools 4771 outings	11 schools 2575 outings
HIGHSCHOOLS	4 schools 3544 outings	2 schools 4073 outings	2 schools 3010 outings	2 schools 2904 outings	3 schools 2135 outings
TOTAL	11 095	11 225	6402	7675	4710



OTHER REGIONS

REGIONS	NUMBER OF SCHOOLS	RESULTS
Laurentides	8	1906 outings
Centre-Du- Quebec	8	3450 outings
Montreal	1	811 outings



3-3-3

The **3-3-3 program** is innovative and allows multiple schools to share cross-country skiing equipment. It makes sense to pool and optimize resources rather than purchase everything individually.

Our team handles the equipment, scheduling, logistics, and transportation between schools.

How does it work? What are our free, mobile equipment loan options for schools?

Here's a quick overview of the 3-3-3 program's options and some of their benefits:



OPTIONS	NUMBER OF PARTICIPATING SCHOOLS 2026	KEY POINTS	KEY BENEFITS
3-3-3 « Original »	27	Three ski fleets are rotated every three weeks among three schools. Each fleet has approximately 30 pairs of skis, allowing us to focus on one grade level at a time.	A flagship program that generates a high volume of outings per school, catering to all age groups (starting at age 4), with minimal transportation required.
3-3-3 « Weekly »	30	Perfect for maximizing a fleet (approximately 45 pairs of skis) across a large area	A proven formula for rolling out the 3-3-3 program at low cost in rural municipalities or other regions. A flexible fleet with sizes ranging from children's to adult sizes
3-3-3 « For the season »	17	Schools are keeping the fleet for the entire season	Well suited for high schools and very remote rural schools
3-3-3 « A la carte »	12	One-day visits or few days visits.	Perfect for getting under the skin of teachers and students

TRAINING

The **3-3-3 program** allows schools to receive equipment, but it's just as important that it be used properly!

That is why, since 2024, we have been offering the "Cross-Country Skiing At School" training program to Phys.Ed. teachers, designed to make it an enjoyable activity that can be easily incorporated into the winter curriculum, by optimizing the ratio of time spent skiing versus time spent preparing. It also aims to integrate games, vocabulary, and skills, while bringing the educational community together for a dynamic day.

OUTAOUAIS

25 trained teachers
Jan. 8, 2026 - Nakkertok

100+ trained
Since 2024

CENTRE-DU-QUÉBEC

15 trained teachers
Janv 23, 2026 - Plessisville

LAURENTIDES

20 trained teachers
Feb. 2025

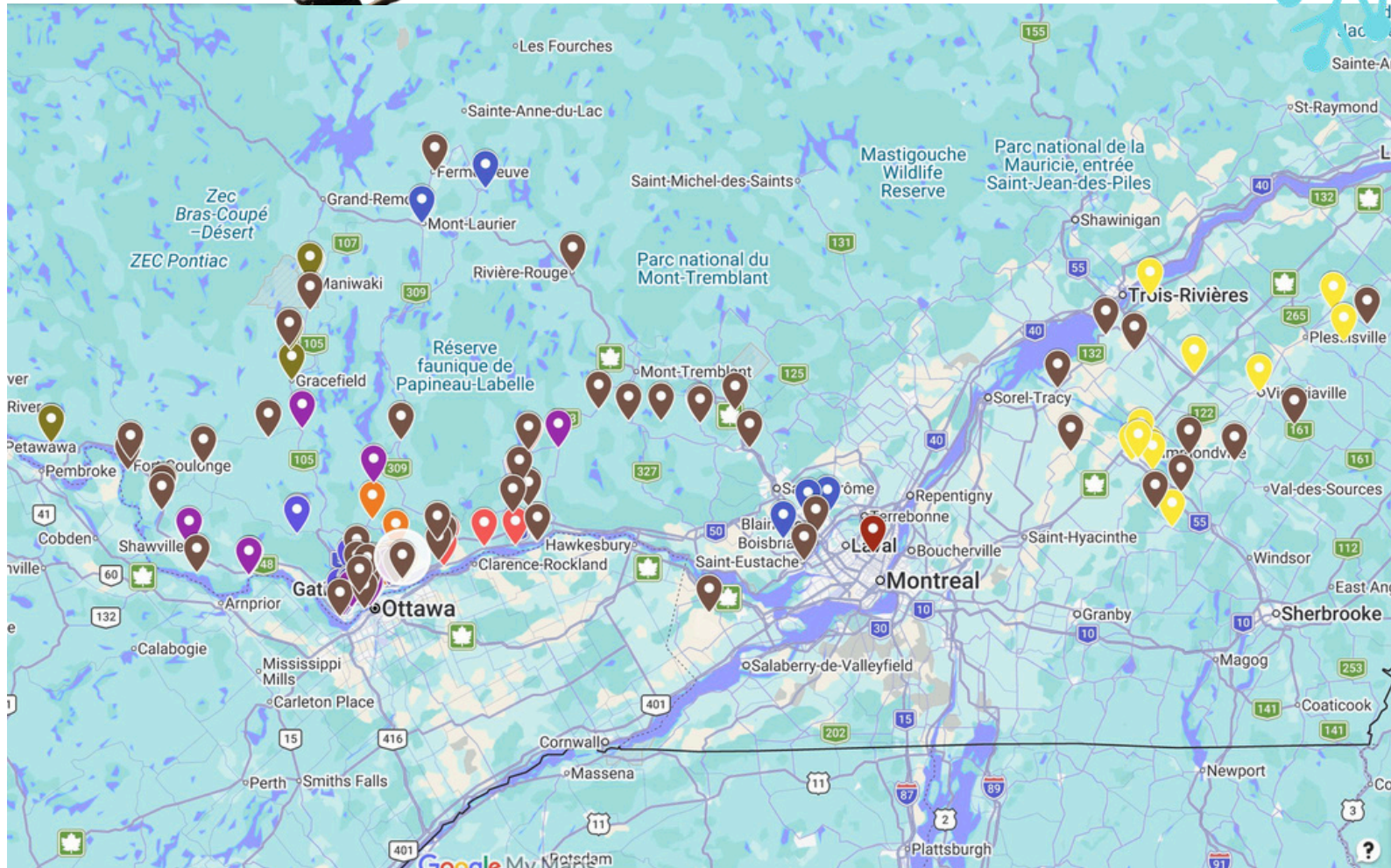


ONLINE MAP

Easily find all of our schools and community sites (those marked with brown markers) that have been served in 2026 using this online map. COPY / PASTE this link into your browser :

google.com/maps/d/u/0/edit?hl=en&mid=1JGUAXioVsHDJblYF2mGDLB6I1kf-gq8&ll=45.539111242470426%2C-76.19074305173866&z=9

OR SCAN HERE



KITIGANIK SCHOOL

The community of Kitiganik (Rapid Lake, located at the northern tip of the Outaouais region) and Ski à l'école (SAE) marked their second year of collaboration at their local school.

Last winter, an SAE ambassador made a one-time visit. In the winter of 2026, a fleet of 40 pairs of cross-country skis was purchased and left at the school permanently. An SAE ambassador conducted five outreach visits, and the teaching staff at Kitiganik used the fleet regularly with their students.

We estimate that the ski fleet was used approximately **1,050 times over the course of the winter**. This project was financially supported by Loisir Sport Outaouais.



MAJOR SCHOOL EVENTS 2026

MINI MARATHON 9th EDITION

14 schools from 3 regional municipalities in the Outaouais region
382 students aged 8 to 12
61 teachers and adult chaperones
6 km of trails, cookie medals, and lots of fun



GRANDE TRAVERSEE DU PARC

11 schools from all MRCs in the Outaouais region
206 students aged 12 to 16
32 teachers and adult chaperones
35- or 15-kilometer challenges in the Gatineau Park trail network



NEW: 50-50 PROJECT

The 50-50 Project enabled **75 people (the vast majority of whom were young people aged 15 to 18)** to participate in the Canadian Ski Marathon from February 6 to 8, 2026, at no cost, with support and encouragement.

Objectives: to introduce participants to this major event, **remove barriers related to cost** or uncertainty, and inspire the next generation of participants through a turnkey experience, fun, and a great sense of accomplishment.

SOME TESTIMONIALS FROM STUDENTS AND TEACHERS



"I enjoyed skiing this challenge with my friends."

"I'm really looking forward to 2027."

"The adventures the students experienced firsthand were fantastic and memorable, and it was an excellent opportunity to learn the techniques."

"Thanks to Olivia from Ski à l'école for organizing everything and for her help on-site! Everything went off without a hitch."

"This is the perfect age to get them interested and introduce them to skiing, just as they're starting to make their own decisions."

"Thank you very much. Having CEGEP students participate really helps motivate many of them to take up skiing and develop their independence."



2. COMM. COMPONENT

The **community component** of Ski à l'école provides turnkey activities (equipment and guidance, free of charge) for people aged 55 and older, families, and culturally diverse groups, in a variety of settings—urban, rural, and sometimes off-the-beaten-path.

We organized **a total of 4,225 community outings** (evenings and weekends) this winter. At a glance:

PROGRAMS	PLACES / DETAILS	RESULTS
Urban Skiing	12 introductory skiing sessions on Saturdays in neighborhood parks located throughout the City of Gatineau (5 areas).	1334
Outaouais rural	Municipal carnivals in the four rural RMCs. On weekends or during spring break.	495
D'Hiver-Cité	New for 2026: Cultural diversity activities in Gatineau. Snowshoeing and skiing.	41
JackRabbit Club 4-8 years-old	JackRabbit Clubs in the Gatineau Valley and Papineau.	210
Loans to partners	Fixed ski rental locations operated by other organizations (e.g., Corpo Plein Air La Lièvre)	193
Community Ski Laurentides	Visited 8 municipalities in the region during winter festivals and neighborhood carnivals.	601
Community Ski Centre-Du-QC	9 municipalities visited in the region during winter festivals and neighbourhood carnivals.	447
Special Initiatives	A dozen one-time or recurring initiatives with youth centers, the Ski-Cool Project, group coaching, etc.	904

PICTURES ARE WORTH THOUSAND OF WORDS



SALT & PEPPER 55+

Our Salt & Pepper Clubs enable people aged 55 and older to learn, rediscover, or continue cross-country skiing and snowshoeing in good company, every week.



Founded in 2022, we now have **5 clubs in 3 regions** of Quebec.

Together, they have logged more than **1,000 outings** in 2026 !

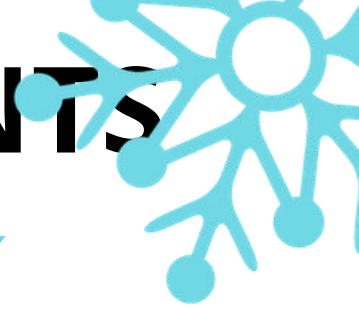


What are the key factors behind their success?

- We lend full equipment as needed
- A culture of volunteerism and support that enhances safety
- Exploring trails and adapting to each person's pace
- The community atmosphere helps reduce social isolation during the winter by fostering connections and friendships.
- Free, inclusive, and fun!



3. ACKNOWLEDGMENTS



BOARD OF DIRECTORS

The Ski à l'école team would like to thank the members of its volunteer Board of Directors: Paul, John, David, Suzanne, Malcolm, Jordan, Alexandre, and Colin.

VOLUNTEERS

We would like to thank the many volunteers who support our field activities, our Sel & Poivre Clubs, our growth, and our strategic meetings.

PARTNERS

Finally, we would like to extend our heartfelt thanks to our network of incredible partners—those who directly support our mission and participate in our Accelerator events and other initiatives that help foster the outdoor ecosystem.

PLAY OUTSIDE GROW INSIDE

